

Household Record Layout

Field Name	Start Position	End Position	Length
Full Name	1	30	30
Title Field	31	34	4
First Name	35	43	9
Middle Initial	44	44	1
Last Name	45	64	20
Adult Gender	65	65	1
Street Address	66	101	36
City Name	102	114	13
State Abbreviation	115	116	2
ZIP Code	117	121	5
ZIP Code - ZIP4	122	131	10
*Carrier Route	132	135	4
*Delivery Point	136	147	12
*Phone Number (###/###-####)	148	159	12
*Adult Age	160	160	1
*Adult Year of Birth	161	164	4
*Adult MOB	165	166	2
*Income	167	167	1
*Length of Residence	168	169	2
*Home Value	170	170	1
*Owns/Rent	171	171	1
*Population Rank	172	172	1
*House/Apartment	173	173	1
*Credit Card Type	174	180	7
*Number of Trade Lines	181	181	1
*Credit Limit	182	182	1
*Land Use Code	183	183	1
*Date Card Last Used (YYYYMM)	184	189	6
State Code	190	191	2
County Code	192	194	3
*County Name	195	214	20
*MSA Code	215	218	4
*MSA Name	219	248	30
*Key Code	249	258	10
*Title Address	259	288	30
*Presort Endorsement Line	289	318	30
*Marital Status	319	319	1
*Marriage Date (YYYYMM)	320	325	6
*Mortgage Type	326	326	1
*Mortgage Date (YYYYMM)	327	332	6
*Mortgage Amount	333	333	1
* Finance Type	334	334	1
*Ethnicity	335	336	2
Filler	337	338	2
*Loan to Value	339	339	1
*Expendable Income Rank	340	340	1
*Networth Rank	341	341	1

*Pool	342	342	1
*Heating Type	343	343	1
*Auto Body Style	344	345	2
*Auto Price Class	346	347	2
*Number of Autos	348	349	2
*Latitude	350	358	9
*Longitude	359	367	9
*Match Level	368	368	1
*Census Tract	369	374	6
*Block Group	375	375	1
*Time Zone	376	376	1
* Fields will be blank unless ordered			
See Field Decode Sheet for Descriptions			