

Business Record Layout

Field	Description	Type	Size	Start	End
1	Contact Name	A	30	1	30
2	Company Name	A	30	31	60
3	Address	A	30	61	90
4	City	A	16	91	106
5	State Abbreviation	A	2	107	108
6	Zip Code	A	5	109	113
7	Zip 4	A	4	114	117
8	Carrier Route	A	4	118	121
9	State Code	A	2	122	123
10	County Code	A	3	124	125
11	Phone	A	10	127	136
12	Filler	A	2	137	138
13	SIC Code	A	6	139	144
14	Franchise Codes	A	6	145	150
15	Yellow Page Ad Size	A	1	151	151
16	Filler	A	1	152	152
17	Population Code	A	1	153	153
18	Individual/Firm	A	1	154	154
19	Year Appeared	A	2	155	156
20	New Add Date YYMM	A	4	157	160
21	Contact Last Name	A	14	161	174
22	Contact First Name	A	11	175	185
23	Contact Professional Title	A	3	186	188
24	Contact Title Code	A	1	189	189
25	Contact Gender Code	A	1	190	190
26	Employee Size	A	1	191	191
27	Sales Volume	A	1	192	192
28	Industry Specific Code	A	1	193	193
29	Headquarter/Branch Code	A	1	194	194
30	Key Code	A	10	195	204
31	Fax Phone	A	10	205	214
32	Office Size	A	1	215	215
33	Production Date	A	6	216	221
34	ABI Number	A	9	222	230
35	Subsidiary Number	A	9	231	239
36	Ultimate Parent Number	A	9	240	248
37	Primary SIC Code	A	6	249	254
38	Secondary SIC #1	A	6	255	260
39	Secondary SIC #2	A	6	261	266
40	Secondary SIC #3	A	6	267	272
41	Secondary SIC #4	A	6	273	278
42	Parent Employee Size	A	1	279	279
43	Parent Sales Volume	A	1	280	280
44	Public or Private	A	1	281	281
45	Stock Exchange Code	A	1	282	282
46	Stock Exchange Symbol	A	6	283	288
47	Actual Employees	A	6	289	294

48	Parent Actual Employee Size	A	6	295	300
49	Secondary Address	A	30	301	331
50	Secondary City	A	16	331	346
51	Secondary State Abbreviation	A	2	347	348
52	Secondary Zip Code	A	5	349	353
53	Secondary Zip 4	A	4	354	357
54	Secondary Carrier Route	A	4	358	361
55	Estimated Sales Volume	A	9	362	370
56	Estimated Total Sales Volume	A	9	371	379
57	Employee Derivation Flag	A	1	380	380
58	Latitude 6 Decimal	A	9	381	389
59	Longitude 6 Decimal	A	9	390	398
60	Match Level	A	1	399	399
61	Delivery Point Bar Code	A	12	400	411
62	Wealth Code	A	1	412	412
63	Credit Code	A	1	413	413
64	Fortune Rank	A	4	414	417
65	White Collar Code	A	1	418	418
66	Growing Company Code	A	1	419	419
67	True Franchise Flag	A	1	420	420
68	Work at Home Flag	A	1	421	421
69	Site Number	A	9	422	430
70	Foreign Parent	A	1	431	431
71	Ethnicity Code	A	1	432	432
72	Female Owned Business	A	1	433	433
73	Import/Export Code	A	1	434	434
74	Government Segment	A	1	435	435
75	Call Status Code	A	1	436	436
76	Action Code	A	2	437	438
77	Book Number	A	5	439	443
78	Telesearch Date	A	4	444	447
79	Yellow Page Update Date	A	4	448	451
80	Yellow Page Code	A	5	452	456
81	Asset Flag	A	1	457	457
82	MSA Code	A	4	458	461
83	Transaction Code	A	1	462	462
84	Tertiary Address	A	30	463	492
85	Tertiary City	A	16	493	508
86	Tertiary State Abbr.	A	2	509	510
87	Tertiary Zip Code	A	5	511	515
88	Tertiary Zip 4	A	4	516	519
89	Tertiary Carrier Route	A	4	520	523
90	Primary NAICS Code	A	8	524	531